

Announcing New Partnership Between FaxSIPit and NEWT™

NEWT™ is now utilizing FaxSIPit Fax Services to improve Fax Reliably over Internet VoIP Connections

VANCOUVER, BC, Portland, Oregon, March 19, 2013—FaxSIPit (<http://www.faxsipit.com>), a leading Cloud-based HTTPS Fax Telephony and Fax Service Provider, and Canadian business telecommunications innovator, NEWT™ (formerly known as Fibernetics Business Services) with their NEWT™ Managed PBX Phone System, announced a new partnership giving businesses truly reliable connections for their fax machines. Advantages include reducing costs in line with VoIP connectivity along with the ease and convenience of connecting over the internet using whatever connection type and provider the business currently has.

The partnership brings new cloud-based connection utilizing patented AudioCodes HTTPS Fax ATA's. This new over-the-internet connection enables businesses to connect their fax machines and Multi Function Printers securely and reliable allowing them to easily send their paper-based documents. Getting rid of dedicated analog phone lines or unreliable VoIP connections to their fax machines and consolidating all fax communication through FaxSIPit gives businesses a lot more value from Fibernetics while continuing to reduce communication costs.

Paul Beit, Vice President, NEWT™ Sales says, *"With today's extensive use of IP for telephony voice communications (VoIP), the current methods available were not adequate for the transport and delivery of fax". Beit further says, "It is rewarding to see our customers whom have been frustrated with IP fax delivery over the years have their challenges resolved by our partnering with FaxSIPit and their HTTPS fax communication network."*

"NEWT™ continues to source and offer new and innovative products that meet the needs of businesses. In combination with FaxSIPit and the AudioCodes HTTPS Fax ATA, we are demonstrating commitment," concludes Beit.

After extensively testing FaxSIPit's service, NEWT™ found it to be easily deployed, and an extremely reliable and secure means of fax transport and delivery, versus the current VoIP methods currently used in the market place. Combining superior fax reliability, security and cutting-edge features for end users, the cost-effective, advanced fax product [AudioCodes HTTPS Fax ATA] preserves the easy and familiar experience of the fax machine. This solution complements VoIP deployments of all kinds allowing businesses to keep their fax machine, no matter what type of data connection is used, including open internet, satellite and cellular. The HTTPS Fax ATA still retains the ability to connect voice calls, provide real-time audio feedback on fax call connections.

NEWT™ is now offering FaxSIPit services through all their representatives and extensive VAR network. New accounts and the AudioCodes HTTPS Fax ATA are available immediately.

About NEWT™:

NEWT™ (formerly known as Fibernetics Business Services) provides high-value business telecommunication voice and data services through their Managed PBX Phone System, ANA, internet and wholesale products saving business customers up to 80% on their monthly costs. Website: business.fibernetics.ca Twitter: [@newt4business](https://twitter.com/newt4business)

About Fibernetics:

Headquartered in Cambridge, Ontario, Fibernetics is dedicated to changing the way people communicate by offering telco functionality and pricing that Canadians have never seen before. Fibernetics has its own national infrastructure that delivers a full range of voice and data services for residential customers through Worldline and business clients with their Newt™ PBX and ANA solutions. Website: fibernetics.ca Twitter: [@fibernetics](https://twitter.com/fibernetics)

About FaxSIPit:

FaxSIPit, (<http://www.faxsipit.com>), for more than 20 years, the veteran industry leaders of FaxSIPit have been at the forefront of shaping fax communication. As a cutting-edge fax service provider, in both Vancouver, BC and Portland Oregon, FaxSIPit simplifies the way organizations use and connect fax solutions. We provide dedicated fax telephony connections, hosted services, HTTPS based fax connections, fax machine connectivity, and VoIP complementing fax technology that enable companies to communicate and deliver information faster, smarter and easier than ever.

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